



United Nations
Climate Change Secretariat



Dear Event Company,

Throughout 2022 it has become increasingly clear that climate change is impacting people's lives through floods, fires, resource scarcities and more. The impact of climate change is also affecting events including where and how they can be delivered. The pivot required to address climate change is clear as outlined in this [UN Race to Zero report](#).

Events are vital engagement activities which enable collaboration, coordination and innovation and this is what the world needs to address climate change.

This letter is an invitation to take action to ensure future generations will have a healthy planet, communities and resources so they can experience events and the engagement benefits they deliver, just as we have.

This letter is also an urgent call to action because our time to act is limited.

The shift from pledging support to taking action is needed now more than ever. To understand the progress being taken, we recommend reading the [UN Campaign Race to Zero Progress Report](#).

This letter has been created as a call to action and as a signpost to supportive resources for the global event sector in line with UNFCCC, The Race to Zero and SME Climate Hub resources.

In June 2022 The UNFCCC Race to Zero updated the criteria by which over 5,000 global businesses must report, including:

'Within 12 months of joining The Race to Zero, align external policy and engagement, including membership in associations, to the goal of halving emissions by 2030 and reaching global (net) zero by 2050'

With an understanding that 'engagement' includes events, meetings, exhibitions, incentives, sponsorship of events and more it is clear that this provides an opportunity for the global event sector supply chain to show leadership and demonstrate a commitment to action.

This letter is a request for a specific, realistic, practical and achievable approach to action.

Could you support 100% of your events' supply chain to join Race to Zero?

<https://climatechampions.unfccc.int/join-the-race/>



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The following resources are available:

1- Positive Impact is a [Race to Zero Accelerator for event sector small to medium businesses](https://www.positiveimpactevents.com/unfccc-race-to-zero) (under 500 employees) and will provide over 15 hours worth of free resources including access to measurement systems to every company that joins The Race to Zero.

<https://www.positiveimpactevents.com/unfccc-race-to-zero>

2- The [Net Zero Carbon Events](#) initiative also provides a way to engage with others in implementing climate action in the sector. Launched at COP 26, this global, multi-stakeholder, participative initiative is open to any stakeholder in the events sector who wishes to collaborate to advance the transition to net zero events. The Roadmap for action will be presented at UNFCCC COP 27 in November 2022.

3- Directing your value chain to resources so they can join the UN Campaign Race to Zero will require time and other resources from you. If you need additional support, please reach out to the Positive Impact Team for a conversation. Contact Sophie@positive-impact-events.com.

Thank you in advance for taking action which is needed.

We would greatly appreciate hearing any feedback on the action you will be taking and barriers which prevent you from taking action. As urgent action is needed, we would appreciate hearing from you before COP27, so we are able to explore what additional support.

The time is now to be able to communicate that 100% of your event's supply chain has been asked to make a net zero commitment.

We look forward to hearing from you and supporting you to support your supply chain,

Kind regards, The Positive Impact Team

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