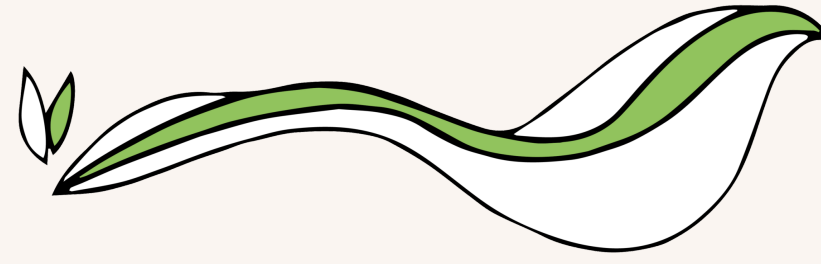
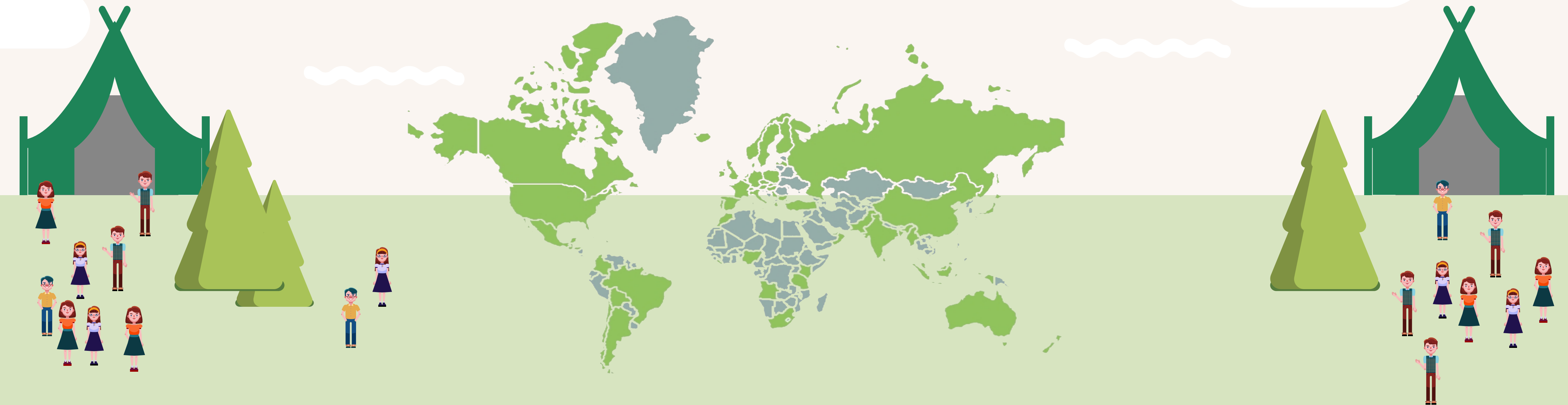


POSITIVE IMPACT



IF YOU ARE INTERESTED IN UNDERSTANDING THE
ROLE OF LIAISONS AND IF YOU COULD BE A
LIAISON HERE ARE SOME RESOURCES TO HELP YOU:



WHO COULD A TYPICAL LIAISON FOR ISO 20121 BE:

There are many event sector associations, both national and international. These associations represent types of events or members of the event supply chain.

For information on the liaison bodies invited to be part of ISO20121 revision please see [here](#)



WHAT SHOULD LIAISONS FOR ISO 20121 CONSIDER?

The event sector supply chain is a majority small to medium business and women employed business sector.

Anyone operating within the event sector could volunteer to be an expert and join the mirror committees for ISO 20121 lead by national standards bodies. Being an expert requires time, which many SMEs do not have so associations, which represent the majority SME event supply chain, have an opportunity to save their members time and enable involvement in ISO20121 through being a liaison.

ISO enables the potential standard users to develop the standard. Uniquely for ISO 20121 liaison bodies are in the position to trial the revised standard at their annual events and share the feedback with their association members and within the ISO 20121 revision process.

Many associations within the global event sector have their own education, roadmap, indexes or other initiatives on the subject of sustainability. It could be tempting to ignore the revision of ISO 20121 to focus on more local or association made initiatives. This strategy will not support the development of the global event sector and will overlook the strategic opportunities of ISO 20121, including for associations the potential to provide a 2nd party certification service to their members.



WHAT RESOURCES COULD HELP A TYPICAL LIAISON BODY

For resources to understand [what ISO 20121 could mean for the event sector](#)

For [guidance on the consideration of human and child rights and safeguarding](#) when planning an event

To join a [global community of event professionals](#) committed to using their voice to create a sustainable event sector and receive resources regularly which you can use to keep your communities updated on ISO 20121 revision. This resource will be useful for liaison bodies who represent associations with limited time or budget to create materials specifically for their community

For information on what [ISO's London declaration means in terms of meeting best practice](#) carbon criteria in the form of The Race to Zero



