

15th of December 2022

## ISO 20121 revision in early 2023

Dear potential liaison to ISO 20121,

ISO 20121 is the only international sustainability standard for the event sector, launched in 2012, inspired by the Olympic and Paralympic Games in London. It will now be revised with the aim of being enhanced and used at the Olympic and Paralympic Games Paris 2024 and beyond.

The International Organization for Standardization (ISO) is an independent, non-governmental, international organization with a membership of 167 national standard bodies. ISO standards are created by the people that use them and you are receiving this letter because we believe you could be able to apply to be a liaison member.

In early 2023, the revision of ISO 20121 will take place, and this is an invitation for you to be part of the process.

To find out more about the upcoming ISO 20121 revision and how you can be involved please see:

<https://www.iso.org/developing-standards.html> for general ISO information

<https://www.positiveimpactevents.com/resources/what-is-iso-20121> for ISO 20121 specific information

In addition, you are invited to join a free online event on **Thursday 9th February from 13.00 to 14.30 (CET)**. Please register for the event through the link below:

<https://www.positiveimpactevents.com/learn-what-iso-20121-means-for-the-future-of-events>

At this event, you will learn what ISO 20121 and the upcoming systematic review means for the future of events.

This event will be facilitated by not-for-profit Positive Impact Events, with the support of UNICEF UK, ISO, and the International Olympic Committee.

The aim of the event is to inspire potential stakeholder organizations (to collaborate as liaisons to the committee), expert practitioners, and ISO National Standards Bodies on the impact of ISO 20121, share resources and create a strong foundation of collaboration for the revision of the standard.

The role of a liaison is an important and impactful one (you can find out more about this role [here](#)). If you are an entity whose ISO membership is keen to demonstrate sustainability, your involvement with the revision of ISO 20121 will meet their needs and you will be part of advancing sustainability within the global event sector.

We look forward to collaborating with you,

Yours sincerely,



Romain Riboud  
PMO  
Impact and Legacy  
Olympic and Paralympic Games Paris 2024  
Chair of ISO 20121 Working Group



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CEO Positive Impact Events  
Chair of ISO 20121 Project Committee

