



Positive Impact's Leadership Network exists to provide an opportunity for your organisation to gain confidence and support with credible and trusted resources, aligned with global business, government and UN initiatives.

You can watch an animation on our Leadership Network here:

<https://www.positiveimpacetevents.com/leadership-network>

**For an annual fee members can:**

- Join 10 meetings throughout the year to share ideas, ask questions and gain inspiration through facilitated conversations.
- Receive an interview at the start of the year to identify areas of focus for a sustainable engagement (event) strategy.
- Gain a personal action plan for the year ahead based on the interview and including direction to resources that can be used.
- 100% of content, resources and speakers will be aligned with recognised global and credible sustainability initiatives including: The Paris Agreement, The Race to Zero and ISO (The International Organisation for Standardization) and the UN Sustainable Development Goals.

**What are the benefits of The Leadership Network?**

1- **Content:** The content is curated by Race to Zero Accelerator, Positive Impact so 100% of content will support Race to Zero's commitments and the advancement of The Paris Agreement (in the scope of events ) and the UN Sustainable Development Goals.

2- **Community:** 100% of network members are interviewed before joining the network to ensure they are able to contribute.

**3- Collaboration:**The network meetings will include guest speakers, including the chair of ISO 20121 the international standard for event sustainability.

**4- Resources:** Participation in the network includes access to toolkits so you can deliver your internal and external engagement strategy in a way that advances The Paris Agreement and, demonstrates ISO 20121 (these resources will also help you with your supply chain)

### **Who Should Attend The Leadership Network:**

Those attending the network on behalf of their company should **be able to influence and inform** company strategy.

### **Examples of suitable job roles who could attend include:**

- Heads of Sustainability.
- Heads of Marketing.
- Those with experience in informing and communicating on their company's sustainability strategy.

### **Logistics**

- The cost per attendee is €6,000 per year.
- There are a maximum of 20 attendees per session.
- It is possible for a company to send more than one attendee.
- Attendees agree to share their email and LinkedIn details with other participants.
- The network meetings will take place the 3rd Tuesday of every month (apart from December and July) at 9am CET and 5pm CET for 60 minutes.
- The network meetings will not be recorded and will be run to Chatham House Rules, i.e. with an expectation of confidentiality.
- All network meetings will take place via zoom.

## Example Content for trial session - Sept 19th 9am CET and 5pm CET

**Welcome and introduction:** An opportunity for the network attendees to hear briefly about any changes that they should be paying attention to.

In the September meeting the introduction will be given by Fiona Pelham CEO Positive Impact and Chair of Project Committee ISO 20121

### **Information that you can act on:**

A 10 minute update on what you need to know and why. This will cover headline regulation activity, standardisation and best practice of sustainability in engagement strategies.

In the September meeting the information will focus on ISO 20121 the international standard for event sustainability which is currently under a revision process and set to be launched for the Paris 2024 Olympic and Paralympic Games.

### **Community Collaboration:**

An opportunity for the network to break into smaller groups (approx 3 attendees per group) for an honest discussion on a question provided.

In the September meeting attendees will be asked to discuss - *‘why are you, or why are you not using ISO 20121 in your event strategy?’*

**Q&A instead of time with ‘consultants’** - A facilitated and frank opportunity for all the awkward questions to be asked.

The network follow up will include direction to resources that can be used to address the questions asked.

**Guest expert insight:** Input from sustainability experts or experts from the global event sector. Previous speakers at Positive Impact sessions have included: Sir David King, UK Government, UN bodies, International Olympic Committee and more

In the September meeting Race to Zero will provide an update on preparations for COP 28

**Community update:** A fast paced and facilitated sharing of updates, questions, challenges and more which the community are facing.

In the September meeting attendees will be asking to share a challenge they are currently facing. Network attendees will be asked to share any ideas in the chat function.

**Post meeting:** Attendees will receive a network summary including;

- Contact details of attendees
- Summary of key takeaways
- Links to key resources

To register your interest in the Leadership Network, please email [charlie@positive-impact-events.com](mailto:charlie@positive-impact-events.com)