

POSITIVE IMPACT



WHAT IS THE FUTURE OF EVENTS?

October Quarterly Ambassador Presentation



#eventscreatechange





What could be
the future of
the events
sector?



WHAT ARE 8 CREDIBLE ACTIONS ANYONE
LOOKING TO ADVANCE THE
SUSTAINABILITY OF THEIR EVENTS AND
ENGAGEMENT STRATEGY NEEDS TO
KNOW AND ACT ON BEFORE THE END OF
2022!



1-CREDIBLE NET ZERO CARBON COMMITMENTS
ARE THE NORM.

POSITIVE IMPACT



MAKE THE CREDIBLE NET ZERO CARBON COMMITMENT AND JOIN THE RACE TO ZERO. SMES CAN JOIN VIA THE RACE TO ZERO ACCELERATOR PROGRAMME FOR EVENT SECTOR SMES. BE READY TO GO BEYOND NET ZERO!



United Nations
Climate Change Secretariat





2- UN-CAMPAIGN RACE TO ZERO HAS ADDED THE 'PERSUADE' SECTION TO THE CRITERIA WHICH DIRECTLY RELATES TO ENGAGEMENT STRATEGIES

'Within 12 months of joining, align engagement, including membership in associations, to the goal of halving emissions by 2030 and reaching global (net) zero by 2050.'



READ THE NEW CRITERIA FOR THE UN-
CAMPAIGN RACE TO ZERO AND LEARN WHAT IS
EXPECTED OF YOUR COMMITMENT



3- THERE COULD BE A SYSTEMIC REVIEW OF ISO 20121 WHICH COULD LEAD TO THE INCLUSION OF CARBON AND HUMAN AND CHILD RIGHTS SECTIONS.



ISO: 20121
*Sustainable Event
Management Systems*

USE POSITIVE IMPACTS MATERIALS TO IMPLEMENT ISO 20121
AND CONTACT YOUR LOCAL STANDARDS BODY TO BE INVOLVED



4- POSITIVE IMPACT AND UNICEF UK HAVE
CREATED GUIDANCE FOR THE CONSIDERATION
OF HUMAN AND CHILD RIGHTS AND
SAFEGUARDING WHEN PLANNING AN EVENT
WHICH COULD BECOME PART OF ISO 20121

FIRSTLY, REVIEW AND IMPLEMENT THE GUIDANCE.

SECONDLY, IF YOU FIND THE GUIDANCE IMPACTFUL, BECOME PART OF THE ISO 20121 REVIEW PROCESS AND RECOMMEND ITS INCLUSION.

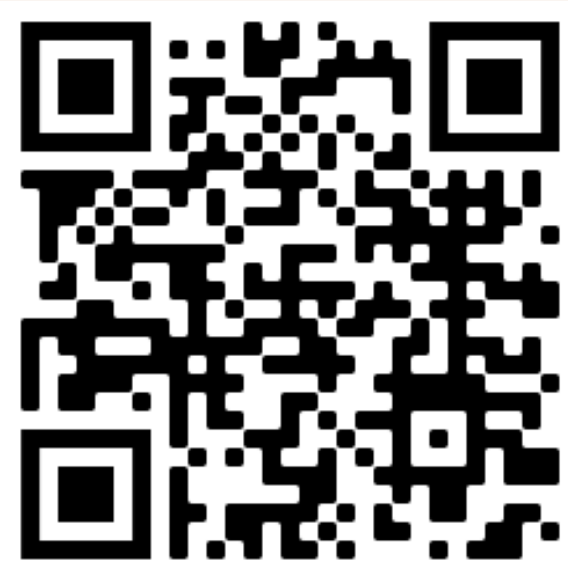




5- POSITIVE IMPACT HAS REACHED OUT TO 20 GLOBAL UNIVERSITIES FOR THEIR EVENT STUDENTS TO TAKE THE EVENT GRAD PLEDGE. THIS WILL EMPOWER THE NEXT GENERATIONS OF EVENT PROFESSIONALS TO USE THEIR VOICE TO TRANSFORM THE EVENT SECTOR.



IF YOU ARE AN EVENT GRAD, SIGN UP TO THIS PLEDGE AND COMMIT TO USING YOUR VOICE TO TRANSFORM THE EVENT SECTOR.





6- POSITIVE IMPACT HAS LAUNCHED OUR ANNUAL ACCELERATION ACTION REPORT WHICH INCLUDES OUR UN-CAMPAIGN RACE TO ZERO TRANSITION PLAN

Review this report to understand the impact of Positive Impact Actions this year and as guidance for your sustainability reporting.





7- REGISTER TO GAIN CONTINUING PROFESSIONAL
DEVELOPMENT POINTS AND LEARN HOW TO ADVANCE
SUSTAINABILITY AND THE UN SDGs AT EVENTS



Engagement activities (for example today's event) could be delivered by a supply chain, 100% of whom have joined The Race to Zero.

Access free resources and find out more about The Race to Zero Accelerator for the Event Sector Supply Chain here:



THANK YOU FOR BEING A POSITIVE IMPACT AMBASSADOR
AND FOR TAKING ACTION TO SUPPORT THE GLOBAL EVENT
SECTOR!



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