

# Your Toolkit For Sharing A Positive Impact!

## A @Plevents Campaign

So i'm sure you're all wondering...what is a positive impact? And how do I share it?!



At Positive Impact Events, we are trying to reach 2 Million shares of our #shareapostiveimpact campaign by December. We know that's a lot, and thats why we need your help!

### Why Should You Help Us?

So we haven't got 2 Million shares yet... but can you imagine the impact if 2 Million people were going the extra mile to be sustainable?! 😬

**What you need to do:** Watch out for any signs of a positive impact in your day to day life, whether it be reduced food wastage 🍕 in your work canteen, recycling bins at your favourite festival ♻️, or reusing towels in your hotel 🏨, essentially anything that creates a positive impact on the environment or society and take a photo! Easy! 😊

Then all you need to do is Tweet **#ShareaPositiveImpact** to share your examples of sustainability in action in the event industry!

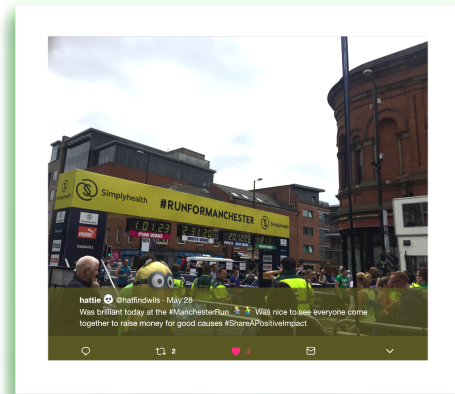
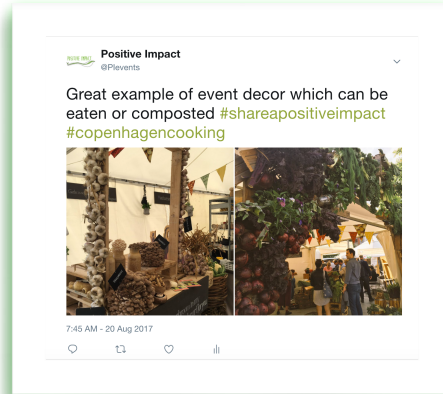
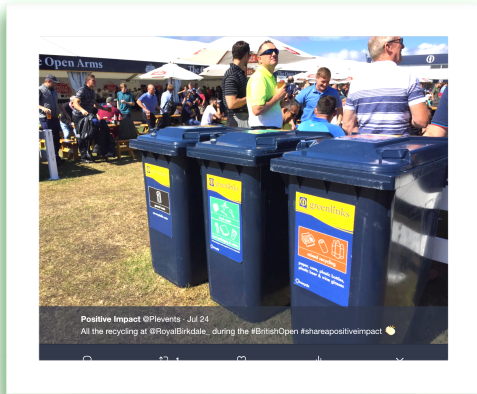
**Don't use Twitter? Don't Worry!** 🤞 You can also share your examples on Instagram and Facebook using the same hashtag #shareapostiveimpact and share your location. We can use this to show where in the world is making the most positive impact!

We look forward to seeing all the wonderful examples of your positive impacts! 😄



## Why should you get involved?

By sharing your #positiveimpact you will be inspiring others to share them too! 🤯 To give you a helping hand, here is a #shareapositiveimpact we made earlier...



## OH YEAH...

You will also be part of online Gallery showcasing your amazing contributions! 🎨 This will be available online for other campaigners and business' to view how proactive your business is! 🎉 **INFACT** In sharing your tweet you could utilise our contacts in order to increase your online audience. 🙌



**EMPOWER. INSPIRE. GET INVOLVED.**

