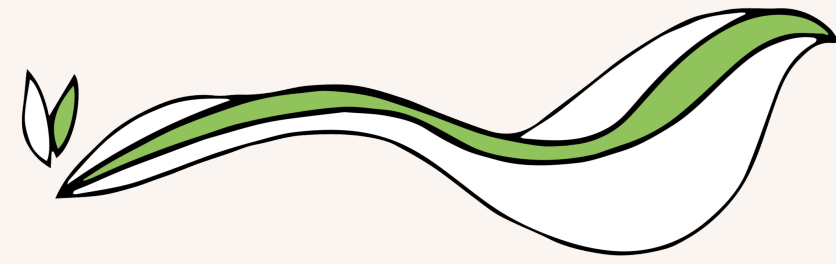


POSITIVE IMPACT



IF YOU WORK IN THE EVENT SUPPLY CHAIN AND
ARE INTERESTED IN GIVING YOUR INPUT ON THE
FUTURE OF ISO 20121



HERE IS YOUR ACTION PLAN:

1. As an event professional you are an expert in events. National Standards Bodies who are interested in being involved in the revision of ISO 20121 will need event experts.

2. You do not need to have expertise in standards, however if you have implemented ISO20121 before that would be helpful ([you can access resources to implement ISO 20121 here](#))

3. Contact your National Standards Body ([Understand how to do this here](#))

4. Be aware that National Standards Bodies work on hundreds of standards every day because there are over 20,000 ISO standards. A National Standards body will know how to respond to ISO processes but they may not know about ISO 20121 and what the expert users (ie YOU) think and this is why your voice is valuable.

5. Ask your National Standards Body "Who, if anyone is responsible for ISO 20121"

6. If no one is responsible ask "can you appoint someone because I think being involved in the revision of ISO 20121 makes sense for the event sector in our country because (tailor your response to your country's situation e.g. Our country is committed to showing leadership in sustainability or Our country is about to host a significant global event')

7. Communicate "I would be happy to be nominated to participate in the national standards body"

8. Be aware that every National Standards Body operates differently so at this stage the National Standards Body will communicate how they work and what this means for your involvement.

9. Be ready to give your opinion and feedback on the following questions which will help your National Standards Body decide their involvement (and it is ok if you do not know all the details, the most important thing is that you are sharing your expertise on what you know from operating in the event sector):

- How many users of ISO 20121 could there be in your country?
- What could the impact be of the event supply chain in your country using ISO 20121?
- What is your feedback on your experience of implementing ISO 20121
- Who else do you know with expertise in event management and ISO 20121 who may be available to participate in the national mirror committee process?

10. [Join the Positive Impact Ambassador community](#) so you can be kept up to date on the ISO 20121 process AND regularly receive materials to support you

or [join the Linked in Group Iso20121](#) event sustainability management system to be kept up to date on the ISO20121 process.



POSITIVE IMPACT

